MOVEMENT
FOR MODERN
WORK-LIFE

The new way of working - NeoCon 2016
#officemovement
I am an individual, and nobody is the same as me.

The way we are working is changing incredibly fast, this is driven by economic factors but also by the technology we use.
A DIFFERENT KIND OF DESK ...ALL ROUND

Why are desks rectangular, when much of human culture in terms of shape and form is round?
Orb is a revolutionary desking solution that allows the liberalization of space through 360 degree circular worktops. We’re not talking simply about cutting corners, far from it, Orb’s design provides the optimal workspace where it is needed, retiring the regimented rectilinear formation.

Orb permits a natural fluidity to the workspace allowing gentle crescents to be created through the simple interlocking of workstations.
As we move into the knowledge age, there is an acknowledgment that the workspace needs to adopt a more agile approach to the planning of space.

**Orb**

Orb desks feature a 4 star cast aluminum base, aluminum column with integrated vertical cable management and aluminum cable port with lift off covers. This form of structure is more organic and natural with a central ‘trunk’ that encompasses and carries optional power and data from the floor through to the user. Desk screens radiating from this central point can be added together with individual or dual lighting by Artemide. This centralized structure allows the structural elements to be brought into the center and away from the user thus liberating the space around the outer edges of the workstation and easing freedom of movement and positioning.

**Toggled Array**

**Touchdown Workstation**

**Learning Station**
The desire for offices to feel more domestic is strengthening and Orb has been developed as a response to this, as it deregulates workspaces while still maintaining a logical rhythm.

Toggling workstations permits a natural flow to the workspace allowing gentle crescents of workstations to be created.

Due to the circular form these shapes do not clash with the existing architectural elements of the built environment that encapsulates them, allowing spaces to be used more efficiently but also enabling for the creation of alternate working spaces away from the desk based environment.
Sitting is not actually a natural thing for the body to be doing. As a species humans are not designed to sit down or maintain a static posture for prolonged periods.

The range and reach of human movement is truly impressive and every one of us is unique in terms of this but also in terms of our morphology.

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The challenge we set ourselves was to develop a task chair that copes with the range of movement in a structured supported and comfortable way that also deals with the challenges of morphology.

The Designer. Justus Kolberg

With so much to think about and so many things to move and adjust, the skill is in the seamless transition and flow from one element to the next, and one material type to another, this is where the form and the proportions of each element is key and must be fully considered, so that in the end the final appearance is acquire and balanced and we can readily say “I want one of those.”

The Senator Group. COM

#THEARTOFMOVEMENT
FLUID SUPPORT

Our backs are wonderful things but they are incredibly flexible, so the chair should recognize this, it should facilitate the myriad of micro movements we make as we sit.

We don’t sit still as we work. We reach, tilt and lean and i-Workchair has been ergonomically designed to support these movements.

Unlike most task chairs, it allows the user to flex an additional 8 degrees backwards as well as supporting a level of sideways and rotational actions that facilitates good spinal health as we sit and work.

i-Workchair utilizes a multi-layered approach combining a technical weave fabric that sandwiches a 3D perforated foam core. This optimizes user comfort while allowing excess heat to vent away from the back muscles, discouraging fatigue.

The arms of the seat can be the key to supporting the entire upper body, but given the diversity in users, most chair arms fail to respond well and often become obstructions. In designing i-Workchair the concept of 4D arms that are truly multi-adjustable has been integrated throughout the process.

Adjustments are able to cater for individual requirements but beyond this, support a diverse range of working styles and tasks.

“Movement, comfort and personalization are just some of the principles behind the design of i-Workchair, creating a chair with enhanced functionality that allows the individual to make all adjustments within fingertip reach.”

Justus Kolberg.
INTRODUCING

Ousby

A range of task seating designed by Senator specifically for the US Market. Exclusively manufactured in our US facility, this organically shaped range of task chairs offer the highest levels of comfort.

Ousby offers the highest levels of comfort with a curved mesh back and an adjustable integrated lumbar as standard. Its multi-functional arms accommodate varied tasks and user preferences, also featuring a dynamic synchronized mechanism with quick tension adjustment and back locking in 5 positions, enabling the user to easily and precisely adjust the chair settings from a seated position.

Designed to complement today’s workplace, Ousby’s self-supporting mesh back is available in a ten colors including; Storm, Aqua, Avocado, Sunset, Sand, Black Mono Stripe and Gray Mono Stripe, offering the user an opportunity to express both individual and corporate style.

Design by Senator Design Team
HERE’S JONNY.

Design by Senator Design Team

INTRODUCING

Jonny

An ideal seating solution for both corporate and education environments, Jonny is an inspiring multi-purpose family that provides exceptional comfort through a sophisticated minimalist aesthetic and generous sit.
Freeflex provides a clever and adaptable solution to support the user’s movements in their working environment. Flexibility is central to the design, giving the user freedom to make simple adjustments; to their seat height, seat depth and back height to achieve ultimate comfort.

In designing Freeflex, special attention was paid to the user’s natural pivot points, where they flex and where they don’t. This inspired the development of a dynamic weight balancing tilting action along with an articulated flexing back, which intuitively encourages movement, while providing proper support in all positions.

Freeflex is available in an array of color choices with new combinations of dark gray and black components or light gray and dark gray components, to create inspirational spaces within workplaces.

Insert options
Offering a choice of six colored back inserts and matching mesh side panels.

Design by Justus Kolberg

FREEFLEX

I LIKE THE WAY YOU MOVE.
Circo is a functionally simple, light work conference chair for ad hoc touch down working environments. Circo has a permanently floating action and a mesh back that morphs to support the user. These features are suitable for both conference and meeting environments.